

Notes to Designers:

- All graphic files must be built at 100dpi at the overall graphic layout size.
 All graphic files must be created using CMYK mode to ensure the best color matching. If you would like a specific color matched, you MUST provide a PMS color or we cann ot guarantee color matching.
- It is best to **flatten** all images and **outline** all text to ensure that nothing will drop out or change during file transfer.
- Be aware of Safe visible area & keep important images & text inside this line. Accepted File Formates:- Photoshop(.PSD) -Illustrator(.AI)-Acrobat(.PDF)-Other(.TIF)(.EPS)